

Thurston County
Quit Line Data Summary
 July 1 - September 30, 2002

	County	State
Number of Calls to Quit Line	N = 123	N = 3,906
Percent of Statewide Calls	3.8%	100.0%
Percent of State Population in County¹	3.5%	100.0%

	County %	State %
Gender	N = 122	N = 3,543
Female	67.2%	61.4%
Male	32.8%	38.6%
Race/Ethnicity	N = 110	N = 2,967
People of Color	14.5%	15.6%
White	85.5%	84.4%
Age	N = 116	N = 3,091
Less than 18 years old	2.6%	2.0%
18 - 24 years old	19.0%	14.9%
25 - 34 years old	26.7%	22.9%
35 - 44 years old	24.1%	25.8%
45 years and older	27.6%	34.3%
Education	N = 113	N = 3,038
Did not graduate high school	15.9%	16.6%
High school graduate	29.2%	31.8%
Some college/vocational school	31.9%	38.6%
College graduate	23.0%	13.0%
Caller Type	N = 113	N = 3,409
General Information	7.1%	13.2%
Health care provider	4.4%	2.9%
Tobacco user	88.5%	83.9%
Payer Type	N = 86	N = 2,235
Insured	31.4%	43.4%
Uninsured	27.9%	23.8%
Medicaid	40.7%	32.7%
Heard About	N = 98	N = 2,881
Past caller	17.3%	17.4%
Employer/worksites	1.0%	0.7%
Health care provider	15.3%	19.6%
Television	10.2%	23.9%
Outdoor advertisement (billboard/bus/wall)	7.1%	7.0%
Targeted mailing	0.0%	0.6%
Great Start	0.0%	0.3%
Radio	0.0%	1.9%
Newspaper/Magazine	2.0%	1.1%
Brochure/Newsletter	9.2%	4.9%
Family or friend	30.6%	18.8%
Health Department	6.1%	3.0%
School	1.0%	0.6%